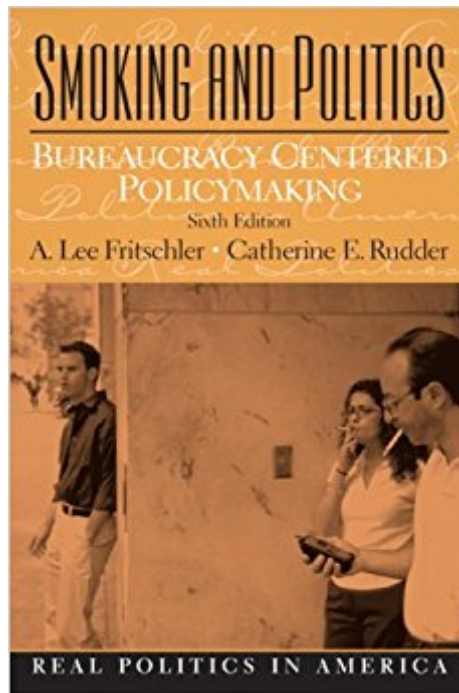




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# **Smoking And Politics: Bureaucracy Centered Policymaking (6th Edition)**



## Synopsis

This brief, supplemental text is intended for introductory courses in American government, or intermediate level courses on public policy, public administration, and administrative law. This new 6th edition is a now part of the Paul S. Herrnson (Editor) series Real Politics in America.

Recognizing the centrality and complexity of modern bureaucracy public policy making, *Smoking and Politics* helps the reader understand why under our system of government tobacco is a legal and thriving industry despite the harms caused by using its products.

## Book Information

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## Customer Reviews

I drew on *Smoking and Politics* in writing my doctoral dissertation 35 years ago. Now in a thoroughly updated sixth edition, this remarkably successful book dissects a critical public health issue where legislative, regulatory, judicial, and interest group politics intersect. Fritschler and Rudder cut through political pressures and intergovernmental jockeying with clarity and insight, giving particular attention to the often-underestimated role of executive and independent agencies in policy making. — David Price, Member of Congress, 4th District, North Carolina — Fritschler and Rudder have done a superb job of weaving together the complexities involved in addressing the number one controllable cause of death in world. They show that good intentions must be supplemented by deep knowledge of political institutions and strategic savvy. This brief volume will be valuable to anyone who wants to understand how policy actually is made. •

— David A. Kessler, M.D., former Commissioner, U.S. Food and Drug Administration

Administration, Dean, University of California San Francisco, School of Medicine

must read for any student of government, Fritschler and Rudder's new edition of *Smoking and Politics: Bureaucracy Centered Policy Making* utilizes the tobacco wars as a format to point out the importance of the bureaucracy to solve critical problems and to provide an alternative law making forum. By utilizing the tobacco wars as the central theme, they make the subject interesting and readable. The book points out the full panoply of bureaucratic processes including regulation, litigation, rule making, researching, and plain old politicking. Fritschler and Rudder have produced an excellent text for students and non-students alike."

Judith P. Wilkenfeld, Vice President, International Department, Campaign for Tobacco Free Kids

*Smoking and Politics* has become an American public policy classic, and a case study that is a must read for any scholar or student interested in how public policy is really made in our national government. This 6th edition of the book updates and provides new perspectives on the dynamic interaction of politicians, business interests, and the nation's professional bureaucracy.

Charles F. Bonser, Founding Dean and Professor, School of Public and Environmental Affairs, Indiana University

Hooray for Fritschler and Rudder!! This policy making classic keeps getting better--it is an invaluable analysis of the way stalwart bureaucrats and regulators can provide crucial political leadership in this many splendored yet many splintered constitutional system.

Thomas E. Cronin, McHugh Professor of American Institutions and Leadership, Colorado College, author of *Government by the People* (21st edition, 2005).

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